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UNITED STATES DEPARTMENT OF AGRICULTURE
AGRICULTURAL MARKETING SERVICE
LIVESTOCK DIVISION
WASHINGTON 25, D. C.

"CAN YOU PICK THE QUALITY GRADE?"

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CURRENT SERIAL RECORDS

This exhibit, developed by the Livestock Division of USDA's Agricultural Marketing Service, gives its viewers an opportunity to apply quality grades to five representative cuts of beef. The viewer studies five color transparencies of the beef cuts to determine how he thinks each should grade. He then pushes a button corresponding to his selection -- Prime, Choice, Good, Standard or Commercial. If he has chosen correctly, the grade name is illuminated under the cut he has chosen to grade.

Size: Set up, the exhibit measures 6-1/2 feet wide by 7-1/2 feet high and extends 25 inches outward from the rear wall of the display booth.

Lighting: Is built in and includes illumination for the identifying headboard, the color transparencies, and the grade identification strips. All power feeds from a central terminal box which is simply plugged into a 110-volt AC supply. Power consumption of the exhibit is 1,000 watts.

Shipping: The exhibit comes packed in a shipping crate measuring 96 inches by 52 inches by 20 inches, and weighing 390 pounds. Simple set-up instructions are attached to the crate lid.

For further information, contact the Livestock Division, Agricultural Marketing Service, U.S. Department of Agriculture, Washington 25, D.C.

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